

Introduction to Leverage Alliance

Leverage Alliance is a constituent-led international community of young, high-level investors in social transformation. With a target age of 25 to 40, all members have significant financial resources and are taking on leadership for social impact in various sectors. Members share knowledge and networks, allocate financial resources, and collaborate on specific projects to achieve more systemic positive social impact. Within Leverage Alliance, members discover a community of peers with whom they can deeply connect, sharing the opportunities and challenges they face and strategizing together for greater effectiveness.

Members of Leverage Alliance have a strong sense of personal mission related to positive social/environmental impact. We particularly seek members who are open to the intersections between business and philanthropy. We challenge each other to find ways to achieve greater positive social impact in all areas of our life, including business, investing, philanthropy, leadership, family and personal relationships.

The community began building itself in 2004, and over the years we have experienced tangible benefits through shared experiences, conversations and connections with other members. For example, in 2007 one member helped another to transform her asset allocation to include significant PSI (Proactive Social Investing), gain acceptance of this strategy by her corporate trustee, and identify an investment team that is willing and able to work in alignment with her vision. This member is now implementing the plan, stating that “with the help and support of those in Leverage Alliance, I’ve been able to enter into these conversations at a higher level and with more creativity”. Over the years, members have regularly acknowledged the benefit of belonging to a supportive community that understands—and has personally dealt with—some of the more unusual aspects of their financial/professional situations.

In addition to the added value created by getting closer to each other, Leverage Alliance also provides structured offerings for members to take their social impact to the next level, including an Annual Learning Journey for exploring initiatives in which members are involved; Quarterly Members Calls and other member-led presentations for engaging in-depth on individual members’ current projects; and Issue Clusters for developing collaborations around shared passions. Leverage Alliance organizes dinners and informal gatherings in places where there is a critical mass of members, such as events and conferences. Within the community’s various offerings, we are explicitly creating mechanisms for each member to get help from other members on current situations or challenges he/she is facing.

For further information about Leverage Alliance, please contact Lis Hirano Wittkamper at lis@leval.org.